

# KINETIX CHRONICLE

A Monthly IT Newsletter for Michigan Businesses

[www.kinetixinc.com](http://www.kinetixinc.com)



April 2024



## The Top 10 Ways Hackers Get Around Your Firewall And Anti-Virus To Rob You Blind

Cybercrime is at an all-time high, and hackers are setting their sights on small and medium businesses who are "low hanging fruit." Don't be their next victim! This report reveals the most common ways that hackers get in and how to protect yourself today.



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## Become Legit!

# 100% LEGIT

What EVERY Business Needs to do to Grow

[Full Article](#)

## OP-ED Article



Stop the Long-Term Contract Madness!

[Full Article](#)

## KINETIX SCHOLARSHIP PROGRAM 2024

Kinetix is super excited to announce our inaugural "The Future of IT" Scholarship program in 2024! We are offering three \$1000 scholarships to deserving students in the Information Technology sector! The application process will be very easy with applications being taken from April 1, 2024 - June 30, 2024.

- Three \$1000 Awards!
- Application and Social Media Requirements
- Michigan Students Only
- For IT and Computer Sciences Students

[FULL DETAILS](#)

More Information:  
[www.kinetixinc.com/scholarships](http://www.kinetixinc.com/scholarships)



## IT Scholarships from Kinetix!

## Bitwarden's Passkey Feature for Businesses

## Accepting Applications Now!

Kinetix, a leading Michigan IT firm, understands the struggles and obstacles presented to students obtaining higher education in information technology (IT) and computer sciences (CS) sectors. Kinetix is announcing its inaugural "The Future of IT" scholarship program geared for Michigan IT and CS students. Kinetix is proud to offer three \$1000 scholarships for students pursuing their degree in IT in 2024. [Scholarship Details](#)

## Lunch on Us! An Offer to Potential Customers

**Lunch...On Us!**  
By Jeremy M. Johnson, Director of Marketing at Kinetix

**Lunch on Us!** Schedule an on-site meeting with us by April 30, 2024, and we'll cater lunch for your team of your choosing!"

Click to schedule a 15-minute phone consultation. We'll get to know more about your IT needs. We'll then come on-site meeting to discuss some IT solutions. That's it! We will then provide you with a gift card from us! No obligation, no pressure.

This offer is limited to 10 businesses in April so schedule today!



Passkey feature for businesses makes it easier  
[Full Article](#)

Hackers will take any amount of money or data!

**DID YOU KNOW?**  
**CYBERSECURITY STAT**  
Identity fraud losses totaled over \$43 billion in 2022.  
#BeCyberSmart

#BeCyberSmart and secure your data!

## Join Us on Our Social Platforms and Win Gifts!

We would be honored if you joined any (or all!) of our social media platforms. We giveaway fun prizes, gift cards, and provide valuable information. Join us, won't you?

